

# 地域農林経済学会ニューズレター

The Association for Regional Agricultural and Forestry Economics

2022. 9.25 第 32 号

編集・発行 地域農林経済学会 <http://a-rafe.org/2/0>

【学会事務局】〒602-8048 京都市上京区下立売通小川東入 中西印刷株式会社学会部内

TEL: 075-415-3661 FAX: 075-415-3662 E-mail: arfe@nacos.com

## 目次

1. 『農林業問題研究』第 58 巻第 3 号（第 227 号）の発刊案内 .....1
  - 1-1 目次
  - 1-2 編集後記 .....2
2. 地域農林経済学会大会 国際ミニシンポジウムの案内 .....2
  - 2-1 スピーカーの紹介
  - 2-2 報告要旨と経歴

## 1. 『農林業問題研究』第 58 巻第 3 号（第 227 号）の発刊案内

### 1-1 目次

#### <研究論文>

The Impact of Elite Farmers on Cocoa Pests and Diseases in Ghana and Côte d' Ivoire

Adams Aziz Abdulai, Motoi Kusadokoro, Atsushi Chitose, Masaaki Yamada

労働観の形成による農業への定着—進路選択の制約をきっかけに農業に従事し始めた青年の事例から— 鈴木 淳

#### <個別報告論文>

自給飼料給与乳製品の購買における情報処理プロセスと価値意識—諸要因の因果関係の解析による販売方策の提示— 澁谷美紀

EC サイトのレビューデータに基づいた牛肉の部位別消費者評価の特徴

服部明彦・加藤弘祐・山本淳子

農業法人による地域農業への貢献意識と取り組み—全国アンケート調査の分析—

長命洋佑・南石晃明

障がい者の農業就労に向けた支援活動の実態と課題—三重県における支援者養成講座修了者を対象に— 飯場聡子・山端直人

スリランカ山岳地域における農作物取引 -農作物の貯蔵性と立地特性に着目して-  
岡庭 なぎさ・千年 篤・草処 基

<書評リプライ>

「自然と共にある農業」という提案の含意 -大原興太郎さんの論評に励まされて-  
(筑波書房・2021年1月31日) 評者：大原興太郎 (第58巻・第1号)

『食育の理論と教授法 善き食べ手の探求』(昭和堂・2021年3月) 評者：山田伊澄 (第58巻・第2号) .  
上田遥

## 1-2 編集後記

私事ですが、育児休暇を取りました。この休暇中は無給となるので、「専業主夫」を体験することになりました。不思議なもので、「専業主夫」となると家族における位置がガラリと変わり、フェミニズムの議論を「体で知る」に近い体験となりました。育児・家事の全面負担に加え、ムラ（農村に居住しています）の用務も求められ、時間的にも体力的にも大変です。ま

た、相方に必要な出費を「お願いする」ことにはなりますが、「お願いする」だけでもかなり苦痛です。言い出したらきりがありませんが、逆に何が問題かは容易に文章化できません。その意味で、男性の育児休暇取得は日本社会として必要なことと思います。農村社会に関する研究も変わるのではないかと思います。(2歳児の父)

## 2. 地域農林経済学会 国際ミニシンポジウムの案内

### 2-1. スピーカーの紹介

会長あいさつ；浅見淳之先生(地域農林経済学会長・京都大学)，谷口吉光先生(日本有機農業学会長・秋田県立大学)  
座長；マハラジャン・ケシャヴ・ラル(広島大学)  
司会；増田忠義(近畿大学)，関根佳恵(愛

知学院大学)  
報告者；マッテオ・メッタ(ピサ大学・ジェント大学)，梅津千恵子(京都大学)，三浦憲(京都大学)  
コメンテーター；南石晃明(副会長・九州大学)

### 2-2. 報告要旨と経歴

**Presentation 1: Innovations for Sustainable Food Systems: Focusing on Agroecology and Participatory Guarantee Systems**  
Prof. Dr. LOCONTO Allison Marie (INRAE)

**Abstract:** The term "agroecology" has had different uses and trajectories in the scientific literature, policy dialogue and social movements (Bellon and Ollivier, 2018; Ollivier and Bellon, 2013), where

each offers its own vision of the concept. These range from a science, to a set of agronomic practices informed by ecology, to socioeconomic values, to political platforms (Wezel et al., 2009). Over the past decade, the term agroecology has gained ground in research and higher education (Nicot et al., 2018), agricultural practices, international expert discussions, and specific national policies, legitimizing it as a means to achieve sustainable agriculture (Loconto and Fouilleux, 2019). An element of agroecology that has received less attention is the market for agroecological products and the market infrastructures required to ensure that an "agroecological" quality is recognized and valued in commercial exchanges (Loconto et al., 2018). While organic agriculture has created a set of institutions that allow producers to know which practices provide "organic" quality and allow consumers to recognize it via an on-package label (Fouilleux and Loconto, 2017), the landscape of agroecological products is quite fluid and diverse. Often, products are traded directly between producers and consumers and quality is conveyed verbally. However, there has been a general increase in the use of private labels to claim that products are agroecological or "more than organic" (Poméon et al., 2019). This talk will explore these recent innovations by asking: How does agroecology become a product quality claim in innovative forms of quality control? To answer this question, data on labels claiming to be "agroecological" and related assurance

systems were gathered through internet research, market monitoring and semi-structured interviews in the European Union. In this chapter we explore the range of claims, and control networks, used to characterize the so-called "agroecological" labels and confront them with FAO's 10 principles of agroecology. This 27-country comparison offers interesting insights into the overlaps and boundaries between agroecology and organic agriculture in terms of the markets that are created.

**Biography:** Allison Marie Loconto (PhD, HDR in Sociology) is Co-Director of the Interdisciplinary Laboratory for Science, Innovation and Society (LISIS) and a Research Professor at the French National Institute for Research on Agriculture, Food and Environment (INRAE). Dr. Loconto is a member of the Multi-stakeholder Advisory Committee of the Sustainable Food Systems Programme of the One Planet Network (UN Environment), a Board Member of Commerce Equitable France and a member of France's National Committee on Organic Agriculture (CNAB). She is an Executive Committee member of the International Sociological Association (ISA) and Past President of ISA's Research Committee on the Sociology of Agriculture and Food (RC40). Dr. Loconto is Chief Editor of the International Journal of the Sociology of Agriculture, an Associate Editor for the Journal of Rural Studies and an editorial board member of Agriculture and Human Values. Previously, she was a Science, Technology and Society Fellow at Harvard University and a Visiting Scientist at the

Food and Agriculture Organization of the United Nations. Author of numerous academic and practitioner oriented publications, she focuses on the governance of transitions to sustainable food systems, specifically on the metrics, models, standards and systems of certification that are part of emerging institutional innovations.

**Presentation 2: Rural Perspectives on Digital Agriculture: The Case of On-Farm Diversification**

**Mr. Matteo Metta (University of Pisa/University of Gent)**

**Abstract:** We are told today that agriculture and rural areas are living a pervasive digital transformation. But will digitalisation perpetuate the current productivist and farm specialisation model, or will it strengthen agricultural multifunctionality for rural development, and under which conditions? This paper looks at the specific case of European farmers deploying digitalisation in their on-farm diversification, here defined as on-farm labour beyond farming like social farming, agritourism, nature-based services, or direct selling. By adopting the concept of socio-cyber-physical system, a total of ten farms from Italy, Belgium, Ireland is explored in-depth with transect walks, systems mapping, and semi-structure interviews. The findings show that the practices and results of on-farm diversification strongly depend on social and physical elements, like creativity, location, networking, or connection with nature. However, internet connectivity, online platforms, cloud systems, and

software present specific enabling features suitable to these enterprises (e.g., low costs/number of reached users, storytelling, and collaboration functions) and are increasingly being embedded in these dynamic assemblages, thus affecting their labour, social relationships, governance, and business management. While farmers acknowledge some positive contributions in terms of saving time, accessing information, gaining oversight over processes, enhancing control, or opening new market channels, they also warn about their limitations, incompatibilities, and potential threats like increasing shifting of skills and labour towards digital tasks, virtualization and privatization of public good provisions, high competition with digital venture capitals, or exposure to cyber-attacks. By engaging in this grounded empirical exploration at farm level, the paper offers critical insights to discuss dichotomous debates around digital agriculture and advance our understanding and steering capacity of the structural or/and agent role of digitalisation in supporting on-farm diversification and agricultural multifunctionality.

**Key words:** digital agriculture; on-farm diversification; multifunctionality; impacts

**Biography:** Coming from a small-scale family farm in the South of Italy (Puglia), Matteo Metta is a researcher and policy analyst in agri-food and rural development. In his PhD, Matteo is exploring how digitalisation can support or hinder on-farm diversification activities like social farming, direct selling,

agritourism, or eco-system services. By collecting insights from the ground, his research aims to advance our understanding of digitalisation in perpetuating or altering existing agricultural models towards diversification and rural development. Along the reform of the EU's Common Agricultural Policy (CAP) post-2022, Matteo coordinates the CAP Strategic Plans project to analyse its ambition and commitment towards fairer, greener, and rural-proofed agricultural policy.

**Presentation 3: Building Resilience for Food and Nutrition Security in Africa: Focusing on Small-Scale Farmers**

**Prof. Emeritus UMETSU Chieko (Kyoto University) (Presenter)**

**Assist. Prof. MIURA Ken (Kyoto University)**

**Abstract:** Food and nutrition security has become an important policy agenda in the international community as Sustainable Development Goal 2 aims at ending hunger, achieving food and nutrition security and promote sustainable agriculture. However, this goal is likely to be challenged by emerging risks such as climate change in many developing countries. The Six Assessment Report (AR6) of the Intergovernmental Panel on Climate Change (IPCC) predicts that climate change will affect food security, especially in Africa since majority in the rural areas are rainfed small-scale farmers who are directly affected by climate change. Thus policy intervention in order to build climate resilience in agricultural sector is urgently required. To envision nutrition sensitive agricultural

production and consumption system, we first need to understand i) how farmers themselves are managing climate risks? ii) what are the technical options that enhance farmers' food and nutrition security? The farmers' climate risk mitigation measures were analyzed based on the district-level long-term historical rainfall data from 1962 to 2020 and its effect on maize and sorghum/millet production. The empirical results confirmed that agricultural households under high rainfall risk use hybrid seed, cultivate larger fields and use lower amount of fertilizer per unit of farmland. Also, weather risk does not encourage farmers with the number of crop and plot diversification. Substantial yield loss after introducing risk measures were observed and planting hybrid seeds offsets climate-induced yield reductions. This paper tries to present some current evidence regarding those links in the literature, provide some empirical evidence on small-scale farmers in one of drought-prone areas in southern Zambia, and envision future direction of research.

**Keywords:** climate risks, food security, nutrition, small-scale farmers, risk management

**Biographies:** Chieko Umetsu is professor emeritus at the Division of Natural Resource Economics, Graduate School of Agriculture, Kyoto University. She was a project leader of "Vulnerability and Resilience of Social-Ecological Systems" at the Research Institute for Humanity and Nature (RIHN) during 2007-2012 and studied on farmers' resilience in rural Zambia under rainfall variability. She has

research experiences in arid and semi-arid regions including Zambia, Turkey and India. She specializes in resource and environmental economics, productivity analysis, and water allocation models and institutions for resource management.

Ken Miura is an assistant professor in the Division of Natural Resource Economics, Graduate School of Agriculture at Kyoto

University. He received his Ph.D. in Economics from Brown University in 2020 and his M.A. in Economics from Hitotsubashi University in 2011. His research interests are in development microeconomics, with a focus on household consumption, technology adoption, index insurance, intrahousehold allocation, marriage, and political economy.



---

★編集後記

会員相互のよりよいコミュニケーションにむけて、皆様からのご意見やご要望、ご提案をお待ちしております。組織・広報担当常任理事（堀田 学 horita@fpu.ac.jp または辻村英之 tsujimura.hideyuki.8m@kyoto-u.ac.jp）まで、積極的にお知らせ下さい。（M.H.）

# 第72回 地域農林経済学会 大会

THE 72ND ANNUAL MEETING OF THE ASSOCIATION FOR REGIONAL AGRICULTURAL AND FORESTRY ECONOMICS

## 龍谷大学 (瀬田キャンパス)

2022年10月22日(土)~10月23日(日) 編集委員会・理事会は10/21(金)に開催

### 大会シンポジウム

農林業問題研究への多様な接近 – 地域資源の発掘と持続的利用 –  
都市と農村における混在化した地域資源に注目して

10月22日(土) [13:00~17:00]

- 会長講演 浅見淳之(京都大学)  
座長解題 藤本高志(大阪経済大学)  
話題提供1 「公共水場」をめぐる地域資源の発掘と持続的利用(仮) 野田岳仁(法政大学)  
話題提供2 都市化社会における農業経営の戦略と組織(仮) 八木洋憲(東京大学)  
話題提供3 都市の新たな魅力としての「農」(仮) 秋田典子(千葉大学)  
コメンテーター 伊藤淳史(京都大学), 牛尾洋也(龍谷大学)

国際ミニシンポジウム (主催: 地域農林経済学会・後援: 日本有機農業学会)

持続可能な農業、農村、生態系への転換

– グローバル・トレンドと地域の現実を学際的アプローチから読み解く –

10月23日(日) [14:00~16:00]

- 座長 マハラジャン・ケシヤブ・ラル(広島大学)  
司会 増田忠義(近畿大学)・関根佳恵(愛知学院大学)

### 個別報告

10月22日(土) [9:00~12:00] (個別報告優秀賞対象報告を含む)

10月23日(日) [9:00~14:00, 16:00~17:00]



コロナウイルス感染症の再拡大によって現地開催からオンライン開催への変更の可能性があります  
最新の情報は地域農林経済学会ホームページをご参照ください。



地域農林経済学会ニューズレター 第32号

発行日: 2022年9月25日

ARAFE Newsletter No.32

Sep.25 2022

発行者: 地域農林経済学会常任理事会 (組織・広報担当)